



Augmented Reality For Dummies

Ajay Malik

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Learn to create amazing augmented reality apps for mobile devices

The cool apps that allow you to gain information by scanning a barcode or pointing your smartphone at an object are in demand! Learn to develop augmented reality apps for iOS, Android, BlackBerry, and Symbian platforms with the advice in this fun and friendly guide. Discover what augmented reality is and what it's used for, learn a little about the underlying technologies, get app ideas for today and tomorrow and implement those ideas, and find out about essential resources related to augmented reality development.

- Demand for augmented reality apps is booming, but until this book, little reference material has been available for developers
- This friendly guide defines and explains augmented reality and identifies other essential resources
- Covers underlying technologies and gadgetry available for augmented reality as well as privacy issues to consider
- Provides comparative detail and instructions for creating mobile AR apps on four major smartphone platforms: iOS, Android, BlackBerry, and Symbian

Creating augmented reality apps for mobile devices is a challenging and potentially lucrative endeavor; this book has just what you need to get started.

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