

Alan Ellman's Complete Encyclopedia for Covered Call Writing "Classic Edition"

Alan Ellman

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Alan Ellman's Complete Encyclopedia for Covered Call Writing "Classic Edition"

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Alan Ellman's Complete Encyclopedia for Covered Call Writing "Classic Edition" Alan Ellman Alan Ellman's Encyclopedia for Covered Call Writing covers option trading basics, stock fundamental and technical analysis, exit strategies, investment basics, option calculations and much more.

It took me four years to complete but here is the book you have been asking for. My goal when I started this project was to create the most comprehensive book ever written on the subject of covered call writing and gear it to the average retail investor, The Blue Collar Investor. I hope you feel that I have achieved my mission. This book completely updates the information in my previous two books, adds a wide range of new information that better fits today's investing environment. In addition to what we believe to be the most complete coverage of covered call investing available anywhere, this new edition provides coverage of a wide range of related subjects that have been taken from my popular Journal Articles that I have published over the last few years and will give you the background that will make you a better investor. It includes the "how to" of stock and option selection, calculating option returns and management of positions via exit strategies. We are particularly proud of the fact we have provided full color graphics...something not available in other investing books...which will dramatically improve your understanding of the material. In order to realize my objectives stated above my third book contains: * Over 500 pages packed with solid information, no useless filler material * 151 charts and graphs most of which are in color for better visualization * Chapter outlines to summarize the material located in each chapter * Questions and answers at the conclusion of each chapter to highlight the key points * 14 appendixes to supplement the information found in the 20 chapters * 4 flow charts that summarizes the stock selection and exit strategy processes My aspiration is that this book assists you in our mission statement of becoming CEO of your own money and ultimately financially independent.



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