

Multicriteria Decision Aid Methods for the Prediction of Business Failure (Applied Optimization)

Constantin Zopounidis, Dimitra Paraschou



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This book provides a new point of view on the subject of business failure prediction, through the application of multicriteria analysis methods. The aim of the book is to provide a review of the research in the area and to explore the adequacy of these methods to one of the most complex problems in the area of financial management. In addition, the book explores the applications of the methods so that it can become a very useful tool for researchers and practitioners. The analysis of the modeling and the results in these applications provides the background for further employment of the methods.

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