



Financial Times Management Briefings: Making Change Pay

Tom Lambert

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This report will show you how to identify the need for change, how to manage the process effectively and how to build a learning organisation with creative and motivated people. Contents include: * Global business background to change * Culture analysis * The vital need for vision * Communicating the dream * Taking the creativity breaks off * Training for creativity * Building superleaders * Life-long learning - just in time * Changing people's perceptions * The right solutions for key problems * Maintaining the momentum



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