

Social Signals: Google Confirmed: No More Backlinks For Search Engine Optimization

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Social Signals: Google Confirmed: No More Backlinks For Search Engine Optimization Noah Daniels Google is continuously updating their algorithms and how they find pages. They have been on a quest to find websites with fresh and relevant content through their leading search engine. Even during its early years, the company has stressed how finding fresh results was important to their service. Up until now, Google continues to stress how important it is for them to find fresh content, making it vital in search engine optimization.

Do you know how important social media is to search engines? You might be banging your head against the wall and spending cash that brings no results!

Social media has continuously made a huge impact to search engine optimization. For the most part, people are increasingly inclined to share new and relevant content on social media websites by posting links, leading others to fresh content more than any means thought possible.

You likely have heard about Google's Pandas and Penguins' that seek out and affect your site rankings.

Search engine optimization campaigns with a high chance of success are those loaded with fresh and high quality content, including an assortment of natural links and social signals. All this makes a website profile that has both links and social signals give you the best search ranking results.

Here's some of the things you'll learn in the book:

- What Are Social Signals?
- What Google Says About Social Signals?
- How Does Google Gauge Your Websites' Social Signals?
- Who Are The People That Can Impact Your Site Traffic?
- How People Can Recommend Your Site?
- The Problems With Managing Social Profiles
- What Is Taleout?
- How Taleout Can Help You With Your Profiles
- ...and much more...

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