



Corporate Turnaround: Global Perspective

Michael Teng

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This book will help readers understand that there is a way out of corporate failure whether in the East or West by implementing certain essentials of corporate turnarounds. The techniques may vary from country to country, but the general turnaround principles are similar. As in the world of medicine, certain symptoms may look alike, however the treatment and medical dosages must be appropriate to the culture, patient and diagnosis. The corporate cases are gleaned from many countries in Asia, Europe, US and Russia to provide the readers with the full spectrum of practical turnaround experiences. This book is also recommended as a textbook on the subject of corporate turnaround.

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