

Photo Recipes Live: Behind the Scenes: Your Guide to Today's Most Popular Lighting Techniques

Scott Kelby

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Scott Kelby, author of the best-selling *The Digital Photography Book*, brings to life his "Photo Recipes" chapter—not just from this book, but from his smash best-selling follow-ups, volumes 2 and 3. In this two-hour video and companion booklet, Scott shows you exactly how it's all done, from scratch, without holding anything back.

If you've ever wondered how the pros use natural light, studio light, and even direct daylight to get those amazing shots, you'll see it all here, live, as it happens. Most of the shoot takes place in an amazing New York City loft photo studio as Scott re-creates the looks he describes in the book, along with some bonus lighting set-ups that aren't in the book, to create a very special learning experience you won't find anywhere else.

Everything is put together from scratch (from studio shots to location shots to product photography), all while the cameras are rolling—you see it all from the very beginning so you'll be able to re-create those same looks without spending thousands on expensive high-end equipment. Best of all, Scott explains everything in simple, plain English, just like he'd tell a friend, using the same casual, conversational style that made his series of books a worldwide sensation. If you've ever wondered "how they do it," you're about to find out in this amazing DVD/book combo that shows how easy this all can be—once you know the secrets.

Includes MP4 files so that you can load the entire video onto your iPod or watch it on iTunes!



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David Wilkens:

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now let us show you the relaxing pattern the following is your body and mind are going to be pleased when you are finished looking at it, like winning a casino game. Do you want to try this extraordinary spending spare time activity?

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