

Contemporary Business 14th Edition for Western District

Louis E. Boone, David L. Kurtz



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Contemporary Business 14th Edition for Western District Louis E. Boone, David L. Kurtz Boone & Kurtz: "Contemporary Business," 14th Edition 2012 Update delivers Introduction to Business solutions at the speed of business - providing much needed currency to events in the business world that make the news every day. This edition is the most current and comprehensive Introduction to Business product which builds on the wide array of new concepts from all aspects of the business world including marketing, management, accounting, finance, and economics.

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