



The Naked Truth: A Working Woman's Manifesto on Business and What Really Matters

Margaret A. Heffernan

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In this provocative book, Margaret Heffernan, former CEO and Fast Company contributor, fuses her own experience with that of hundreds of women to identify the biggest challenges and the best solutions that women face today. From VPs of "Fortune" 100 companies to entrepreneurs to women just starting their careers, she traces the patterns and themes underlying women's power, choices, love, sex, money, and many other vital topics for working women. Without sugar-coating the facts, preaching, or oversimplifying, she offers solutions and shares the truth about the working world: women's choices are limited, you can't have it all, women do work differently from men and, yes, it is possible to find success amidst all of this and feel good about it. 'Finally! A book that exposes the masculine myths about what it takes to be effective in business and helps women reclaim the relational intelligence we have been taught to ignore. A must-read for all women who want to increase their power and influence in the workplace-especially those who are thinking of leaving because they are tired of the corporate gamesmanship that requires splitting themselves into a 'work me' and a 'home me' - Joyce K. Fletcher, professor of management, Simmons School of Management, Boston, Massachusetts.

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