

The Naked Truth: A Working Woman's Manifesto on Business and What Really Matters

Margaret Heffernan

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In this provocative book, Margaret Heffernan, former CEO and Fast Company contributor, fuses her own experience with that of hundreds of women to identify the biggest challenges and the best solutions that women face today. From VPs of Fortune 100 companies to entrepreneurs to women just starting their careers, she traces the patterns and themes underlying women's power, choices, love, sex, money, and other vital topics.

Heffernan offers solutions and shares the truth about the working world: women's choices are limited, you can't have it all, women do work differently from men, but yes, it is possible to find success amidst all of this and feel good about it.



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